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PTO/SB/36 (05-03)
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(35 U.S.C. 122(b)(2)(B)(ii))

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NOTICE OF FOREIGN FILING**

(35 U.S.C. 122(b)(2)(B)(iii))

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Application Number

10/721,010

Filing Date

November 24, 2003

First Named Inventor

Ross KONINGSTEIN

Title

USING CONCEPTS FOR AD TARGETING

Atty Docket Number

Google-48 (GP-083-00-US)

Group Art Unit

3623

Examiner

Not yet assigned

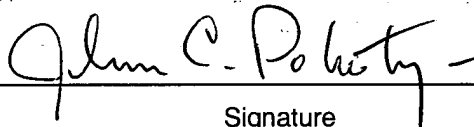
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November 29, 2004

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(732) 542-9070

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John C. Pokotylo

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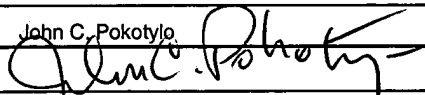
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